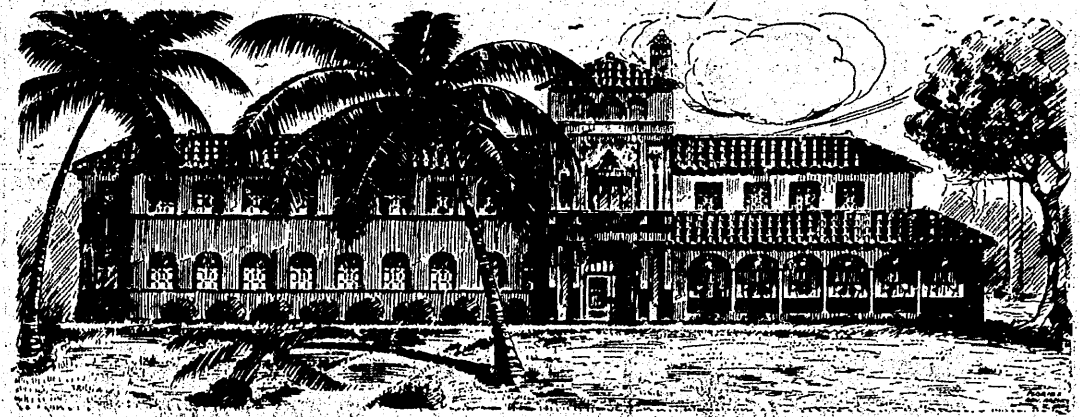


OKEECHOBEE

The development of this rich Lake Okeechobee land is one of the surprises of our wonderful and amazing state

ALLENTOWN "The City of Contentment"



This is an artist's drawing of the proposed ALLENTOWN HOTEL. It is taken from the architect's sketch. It is intended to make this first a hotel for hunting parties. Game of every kind abounds in the region surrounding.

SIX MONTHS AGO if anyone had suggested even to those who are supposed to be thoroughly familiar with the region lying to the west and northwest of Lake Okeechobee, that in a comparatively short time there would be actual competition for land in this section, he would have been laughed at. While the fertile nature of the soil in this locality was known to many people no one had the least conception that it offered the chances of amazing profits that have since been proven by experts. It is an actual fact that the land on

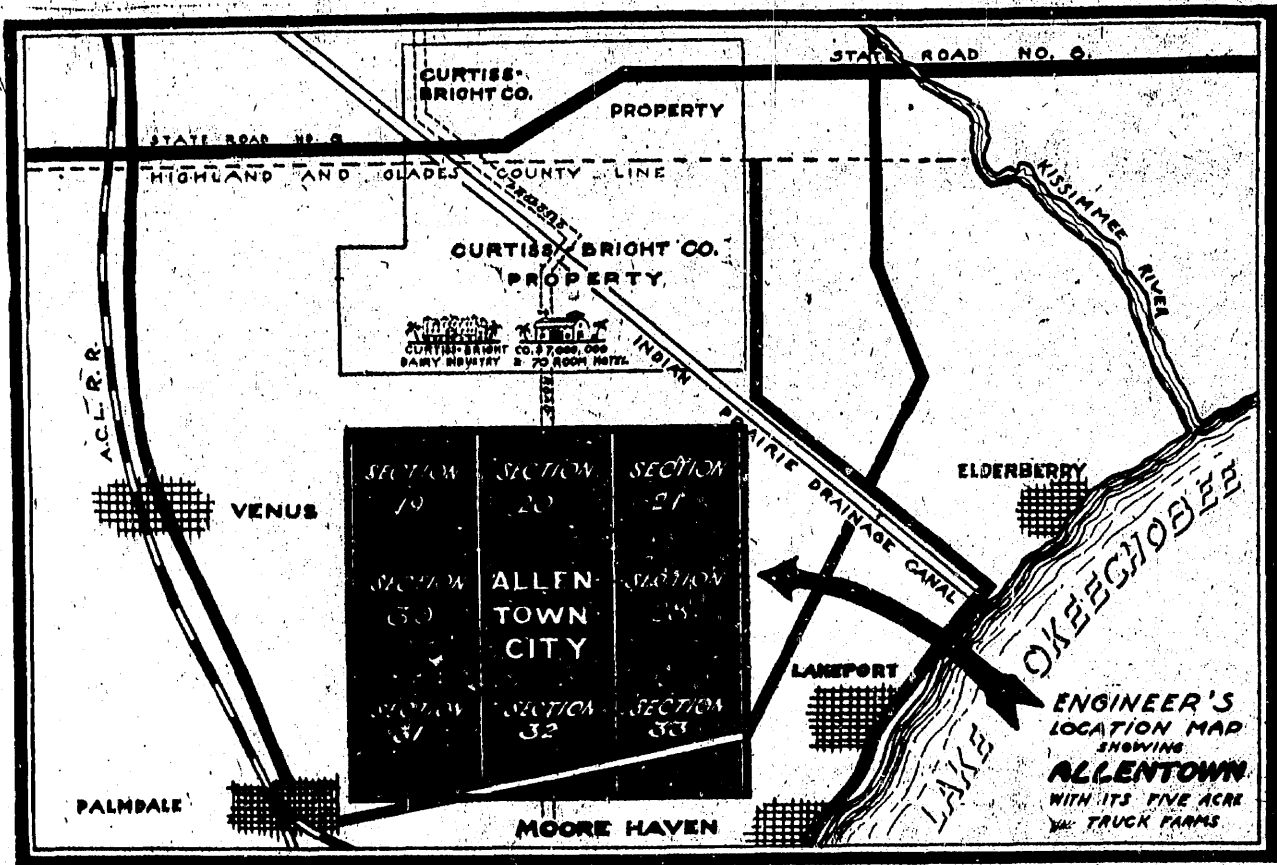
which ALLENTOWN is being planned has a potential value of at least \$1,000 per acre. Much development will have to be done of course, before this valuation is reached, but investigation and consultation with experts will show that this is an under, rather than an over estimate. Study its location on the map below, and then extend your observation to the complete map of Florida, examining closely the connections and "lines of communication" of ALLENTOWN. It is the natural capital of this rich Lake Okeechobee Region.

From rich, raw hammock land to improved real estate

STARTING with muck land at Okeechobee the soil of the region of which ALLENTOWN is the center, becomes a rich sandy-marl-loam as it stretches farther west. The soil on which ALLENTOWN is founded is called hammock land. The picture to the right shows the aspect of land which bears this name. The ALLENTOWN hammock land is about the best growing land that has ever been discovered. It lacks the possible sourness of muck soil and is not too sandy to require frequent fertilizing. Three crops a year are ordinary, and even four crops have been grown on land not far from here. This wonderful section is being developed from raw hammock land to improved real estate so fast that it has become one of the surprises of a state full of surprises. All around ALLENTOWN are new projects of every kind, each one being rushed to completion. This means the building quickly of more roads, more canals and more conveniences of every sort required by fast developing country. But no other development is progressing more, surely, more solidly or more soundly than ALLENTOWN. An announcement concerning the city of ALLENTOWN will be made in a few days. It will be of intense interest to anyone who desires to make a very substantial profit on a small investment.



This shows the nature of the land on which ALLENTOWN is being developed. It is one of the prettiest sights of Florida.



ALLENTOWN 5-Acre Truck Farms, \$700 each, payable, \$175 cash and \$17.50 a month. Title abstract free.

AVOID PAYING \$1000 for your farm October 1st next

Come in today and get full details!

Allentown Development Co., Inc.
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